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FOR IMMEDIATE RELEASE

Elementary and Junior High Students are Yelling EUREKA!

Eureka One-on-One Review expands into ISEE preparation

LOS ANGELES, CA (June 12, 2006) – Eureka One-on-One Review, California’s premier SAT prep company, has expanded its course offerings to include preparation for the Independent School Entrance Examination (ISEE). The ISEE program, which prepares students for the three hour admission test for entrance into grades five through twelve, will follow Eureka’s proven one-on-one, in-home tutorial model.

Eureka’s personalized tutoring programs are divided into three distinct courses designed to prepare students for the three levels of the ISEE exam: Level One for fourth and fifth grade students who are candidates for admission to grades five and six, Level Two for sixth and seventh grade students who are candidates for admission to grades seven and eight, and Level Three for eighth to eleventh grade students who are candidates for high school admission.

“We have spent years developing and refining our ISEE programs,” said Jason Moreno, Founder and CEO. “Our comprehensive materials coupled with Eureka’s personal tutoring make the programs a perfect fit for younger students. These students tend to be timid in classroom settings and benefit most from the individual attention and tailored instruction our program provides.”

The Eureka program offers students an opportunity to familiarize themselves with the exam, an opportunity that is not otherwise available to them. Unlike other standardized tests, the ISEE can only be taken once every six months with no opportunity to take a practice test. Eureka’s tailored, concept and strategy instruction provides students with the practice they need to score well while removing the mystique and stress surrounding the test.

Eureka’s ISEE materials present the information in a clear and concise form, teaching students not only *what* is tested but also *how* it is tested. Throughout the course, students are assigned lesson-specific homework to reinforce the content they have learned. By the end of the program, students are equipped with the strategies and tactics necessary to tackle all questions they will encounter on test day.

About Eureka One -on-One Review

Eureka Review offers students one-on-one, in-home tutoring for the ISEE, SAT, ACT and SAT Subject tests. The Eureka one-on-one tutorial model is the alternative to crowded classrooms and generic instruction. Eureka teaches students at their pace, based on a curriculum generated specifically for their personal needs. With an average increase of over 300 points from the Standard SAT Course, Eureka students gain the confidence they need to succeed on the SAT!

Today, with thousands of success stories, Eureka has offices throughout California and employs over 250 tutors. Quality, professionalism and integrity are hallmarks of Eureka and its tutors.

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