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FOR IMMEDIATE RELEASE

Eureka & College Match Make College Dreams a Reality!

Eureka One-on-One Review partners with College Match to provide low-income youth with SAT preparation

LOS ANGELES, CA (April 5, 2006) – Eureka One-on-One Review, California’s premier SAT prep course, has partnered with College Match LA to bring SAT preparation to talented, low-income Los Angeles youth. Eureka and College Match have developed a 12 week SAT prep course to provide students from Jordan High, Amino Inglewood High, Bell High, Franklin High and the Bresee Youth Center with top notch instruction that they could not otherwise afford.

According to the Educational Testing Service, economically disadvantaged students are the largest underrepresented group on college campuses today. Low-income students do not have access to the same advantages as their middle-class counterparts when applying to college, and one of the most prominent of these differences is access to quality SAT preparation.

"College Match is pleased to have Eureka's assistance in preparing our rising seniors for the all-important SAT examination next fall", said Harley Frankel, Executive Director of College Match. "Our current low-income graduating seniors raised their SAT scores by almost 350 points, and 95% of them were admitted into a top-ranked college with significant financial assistance. 30% of our low-income students were admitted either into an Ivy League school or a Top Ten college. We are very hopeful that with Eureka's assistance, we can maintain or even improve on this year's results."

"I am thrilled to have the opportunity to partner with College Match. I know the program has made, and will continue to make, a tremendous difference in the lives of today's youth", said Jason Moreno, Founder and CEO of Eureka Review. "I commend everything that College Match has done for these students and I am proud to be part of the team."

The specialized Eureka training classes provide the College Match students with over 60 hours of preparation covering Math, Verbal and Writing content. The course not only reviews basic skills but also teaches key strategies in order to prepare students for the tricks and traps of the test. Because SAT scores are a key component of college applications, the Eureka course puts College Match students one step closer to realizing their college dreams.

About Eureka One-on-One Review

Eureka Review offers students one-on-one, in-home tutoring for the SAT, ACT and SAT Subject tests. The Eureka one-on-one tutorial model is the alternative to crowded classrooms and generic instruction. Eureka teaches students at their pace, based on a curriculum generated specifically for their personal needs, which is why each course comes with a money-back guarantee. With an average increase of over 300 points from the Standard Course, Eureka students gain the confidence they need to succeed on the SAT!

Today, with thousands of success stories, Eureka has offices throughout California and employs over 250 tutors. Quality, professionalism and integrity are hallmarks of Eureka and its tutors.

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